

nyree
slatter

NO-BS COPYWRITING

CAPABILITY
STATEMENT



Copywriter specialising in:

tenders and grants

speechwriting

copy, content + comms

strategy

training



ABOUT NYREE

Hi! I'm Nyree and I'm the Chief Wordsmith around here.

I started out my career in politics – working at both a local and state/territory level as a ministerial advisor. I wrote all kinds of critical messaging documents from briefs and memos, discussion papers and newsletters through to speeches for Chief Ministers.



My words are in the parliamentary record forever. And I'm pretty freaking proud of that.

When I was done with politics, I moved into health and community services, turning my policy-loving brain to the public health, alcohol and other drugs, child protection and mental health sectors. I was involved in some very important legislative reform that has changed the lives of people living in the Northern Territory.

In 2017, I started my business as a copywriter and content writer and since then I've worked on some incredible projects with some amazing people. I've worked across industries from health and community services to construction and mining.

My brain loves the variety and going down research rabbit holes.

I'd love to work with you.

WWW.NYREESLATTER.COM.AU

MORE ABOUT ME



I'm the Speechwriting trainer and mentor for the Pathways to Politics for Women program in the Northern Territory and Western Australia, and part of the team in Queensland and New South Wales.



SERVICES TO SUPPORT YOU

TENDERS, GRANTS + AWARDS

- Tender submissions
- Bid libraries
- Grant applications
- Award nominations
- Opportunity sourcing and eligibility assessment

SPEECHWRITING

- Strategy sessions to set you up for success
- Speech outlines (done in a day)
- Full text speech (done in a week)
- Reviewing and optimising existing speech notes

COPY, CONTENT + COMMS

- Websites, blogs and digital comms
- Annual reports, reviews and statements
- Comms plans and strategies
- Content strategy and development

BID LIBRARIES

- Capability statements
- Policies and procedures
- Organisational charts and workflows
- SWMS and process documentation

SERVICES TO SUPPORT YOU

POLICY + WHITE PAPERS

- Policy analysis, synthesis and options papers
- Policy development and implementation planning
- Discussion papers, options papers and thought leadership
- Advocacy, sponsorship and fundraising material

SECRETARIAT

- Minutes, actions and tracking
- Board paper preparation
- Research and options papers for decision-making
- Policy and process drafting

TRAINING

- One-on-one, small group or large audience interactive workshops on:
 - speechwriting (all aspects from topic choice to delivery)
 - writing case studies
 - grants and tenders
 - persuasive writing
 - website copy
 - other topics as requested.



CHECK OUT MY PORTFOLIO OF PROJECTS ON MY WEBSITE

 <https://nyreeslatter.com.au/portfolio>



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WWW.NYREESLATTER.COM.AU



Nyree Slatter Copywriting

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