

SPEECH REPURPOSING

You've delivered a knock-out speech. Now what? That's top tier content and it shouldn't go to waste. Let's get repurposing.

Just like a leftover roast potato, you can turn a speech into almost anything that's just as good, if not better, than the original.

What is it?

Speech repurposing is all about getting every last ounce of goodness out of a speech, presentation or podcast appearance. You get up on that stage and deliver gold, you shouldn't be wasting it. We can turn it into marketing material for socials or other channels, website content, lead generation, email sequences, a video, a book...whatever you like!

Who is it for?

Anyone who's delivered a speech or presentation, or appeared on a podcast, and wants to make the most out of that time and effort. Save yourself the hassle of coming up with content ideas when you've already done the hard work.

What do I get?

- Ideas from me about what your content could be turned into and for what channels.
- A content strategy outlining when and how to post for most effectiveness.
- When you decide what you want, I'll write the content.
- Two rounds of revisions so it hits the spot.

What do I need to do?

Just send an email to hello@nyreeslatter.com.au and I'll book you in to my first available speech repurposing spot. You'll get a Dropbox/Google Drive link from me to pop your speech into so I can get the ideas flowing.

What do others say?

"Nyree is talented, professional and super easy to work with, and I found her guidance and feedback invaluable. I highly-recommend working with Nyree - it will remove a

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whole layer of stress!"

Chloe Chick