# SEO WEBSITE COPY

A dodgy website is like a car with a flat tyre; you'll probably get where you're going eventually but the trip is going to be ugly.

With SEO-optimised web copy, your website can appeal to Google without having to spend money on ads or sponsored posts.

#### What is it?

**SEO Website Copy** is all about making Google fall in love with you. You give it what it wants and it'll help you climb the rankings, even against the most fierce competitors. Whether you're establishing an online presence for the first time, or refreshing what you already have, fresh copy is the way to go.

### Who is it for?

Perfect for anyone whose online presence needs to be established or refreshed.

## What do I get?

- Recommendations on structure and content
- SE Keyword research and mapping
- Metadata that plays well with Google
- A full draft of your new website copy
- Two rounds of revisions so we get it right
- A free six-week check-in so we can monitor how the new copy is performing and make tweaks.

#### What do I need to do?

Just send an email to <a href="https://hello@nyreeslatter.com.au">hello@nyreeslatter.com.au</a> and I'll book you in for a chat to see if we're a good fit. After our chat, I'll send a proposal for you to read and agree to so we can book you in to my first available SEO Website Copy spot.

## What do others say?

I couldn't be happier with Nyree's services, I recommend her to all my business friends & I will always use her for updating my future copy. Since my copy and SEO has been updated by Nyree, I went from page 4 and 5 for most categories in my business to page 1 and number 1 for my on google. 5 stars all the way. Thank you Nyree! Joanne Cook, Joanne Cook Photography

